

Vernon College
Assessment Activity/Report Communication Form
2018-2019

Title: Evaluation of the King Center and Usage

Date of completion: March 5, 2019

Highlights of data:

The total usage of the King Physical Education Center for 2018 was 9,581 visits from students, community members, and guests. This indicates an approximate 1% decrease from 2017. Despite the small decrease in usage, the King Center had an increase in memberships for 2018. There was a 15% increase in family memberships; a 28% increase in senior memberships; a 4% increase in individual memberships and a 17% increase in husband and wife memberships. In 2018, Silver Sneakers has decreased in revenue by 33%. Silver Sneakers is a free wellness program to members who qualify through their insurance company.

Use of data:

Data is tracked for usage of the King Physical Education Center weight room, pool, and gym for the calendar year.

How associated to Student Success?

Every Vernon campus student and full-time employee has free access to the King Center. Community members may purchase memberships through Vernon College for gym access or fitness classes. The facility provides overall promotion of health and wellness for Vernon College students, employees, and community members.

Where the report can be found: King Physical Education Center

Submitted by: Anne Patterson **Date:** 3/5/2019
(Responsible Party)

Received by Office of Institutional Effectiveness: March 5, 2019
(Date)

Posted to VC Website*: March 15, 2019
(Date)

* To be shared with the Student Success Data and College Effectiveness Committees as well as Vernon College constituents.